

SGTV

Whether you need a video for a website, television or YouTube - SGTV can produce a professional video for whatever your needs are. For more information please contact your account representative or you can call the station directly at 803-777-3760

Fully Produced Video: Commercial, Reel, Training, Promotional, Recruitment, Music Video, etc.

- One camera (A second camera can be added for \$200 per day of shooting)
- Video filmed and edited, including sound and basic graphics
- Music licensing available (Pricing based on the needs of the project)

1 Day Shoot (4 hours): \$800 | 2 Day Shoot (8 hours): \$1200 | 3 Day Shoot (12 hours): \$1600

Pricing for videos requiring more than three days of shooting will need to be negotiated based on project

Filming: Speakers, Shows, Weddings, etc.

- Videos will be filmed with sound, and raw footage will be delivered with little or no editing
- Minor editing can be added and pricing will depend on the event.

1 Day Shoot (4 hours): \$400 | 2 Day Shoot (8 hours): \$600 | 3 Day Shoot (12 hours): \$800

Video Sponsorships: Sponsorships will include a graphic at the beginning of videos with a 15 second voice over for videos over 3 minutes, and 10 seconds for videos under 3 minutes.

10 Videos - (estimated 1,000 views) **20 Videos** - (estimated 2,000 views)

If aggregate view count does not reach estimate within 1 week of final video being released, sponsorships will be added to new videos until that goal is met. Sponsorships for specific shows may also be available.

Graphics must be provided in 1080x1920 resolution, or contracted out by creative services.

WUSC - FM

WUSC-FM is USC's non-commercial, educational, HD free-format radio station on the frequency 90.5-FM. The station transmits at 2,500 watts with a range of 30 miles and serves an international audience with its webcast at wusc.sc.edu. WUSC has been providing diverse and unique programming to the Columbia area since 1947. WUSC is one of only a handful of free-format radio stations in the country. Free-format radio programming allows the DJs to determine the content of their shows by choosing music from WUSC's extensive and diverse music library. WUSC offers a concert calendar, ticket giveaways, community news, remote broadcasts, a station website and more. Through underwriting, local businesses have the opportunity to be recognized for supporting quality programming. We can customize a schedule just for you! For more information, call the Public Affairs Director at 803-777-7172, or visit wusc.sc.edu.

Pricing: Semester

One Hour (24 Spots) \$260
Two Hours (48 Spots) \$415
Three Hours (72 Spots) \$570
Each Additional Hour (24 Spots) ... +\$150

Pricing: Academic Year

One Hour (48 Spots) \$470
Two Hours (96 Spots) \$730
Three Hours (144 Spots) \$980
Each Additional Hour (28 Spots) ... +\$250