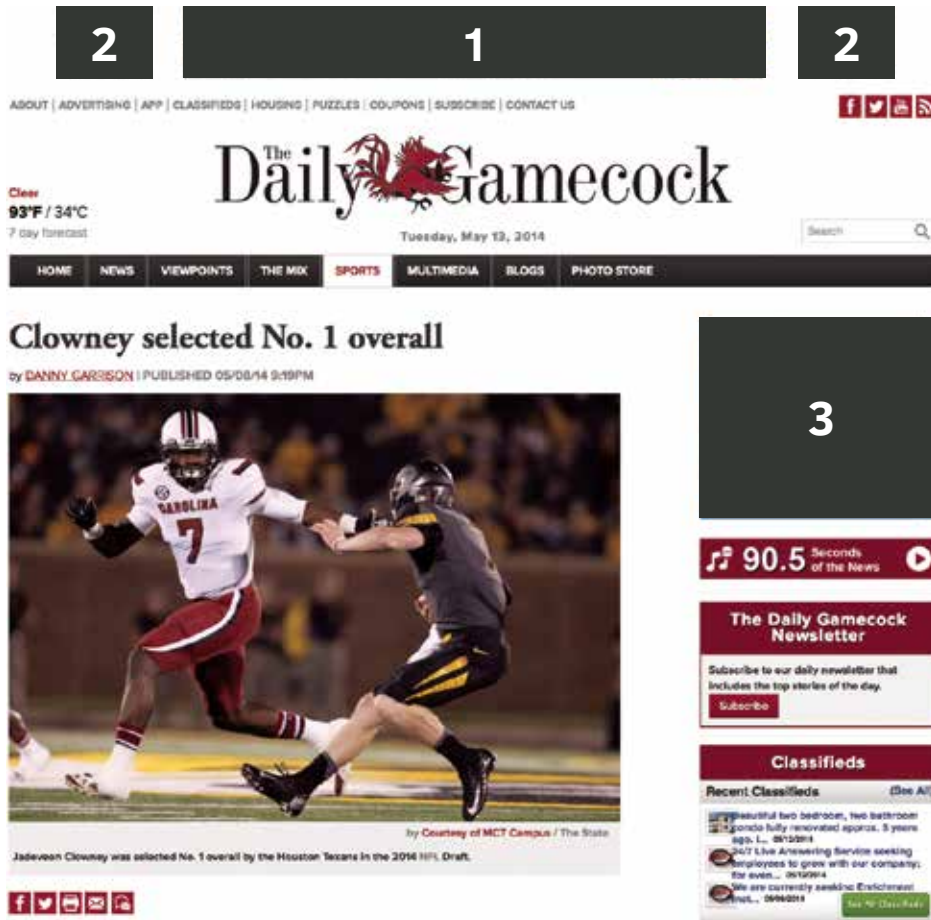


# DAILYGAMECOCK.COM

The Daily Gamecock's online edition serves parents, alumni and thousands more with content from the day's paper as well as supplemental photo slideshows, videos and exclusively online features and news content. The site is updated each night with the newspaper's print production, as well as throughout the day as news breaks and features unfold. Both The Daily Gamecock's Twitter and Facebook followings, which number around 33,000, are directed to the site.



## Pricing Info

**1**  
**Top Banner (728 x 90)**  
 \$40/day; \$250/week

**2**  
**Button (120x90)**  
 \$25/day; \$150/week

**3**  
**Large Box (300 x 250)**  
 \$30/day; \$200/week

## Stats

2013 - 2014

372,705 sessions

245,508 users

744,652 page views

# THE SUMMER DAILY GAMECOCK

Reach thousands of students, faculty and staff, as well as visitors to the campus with our weekly summer edition of The Daily Gamecock. With many students and their parents on campus for orientation (more than 10,000) and summer campus tours (more than 5,000), advertising in the summer issues of The Daily Gamecock is an affordable and effective way to create a new client base with incoming students and renew your connections to returning students. The summer paper publishes every Wednesday during summer sessions with a circulation of 6,000.

## Pricing Info

**Business: \$6.00**

**Univ. Dept: \$5.00**

**Student Org: \$4.00**

Spot color rates are \$50 per ad regardless of size, Regular, full-color rates apply to the summer paper.