

## DAILY GAMECOCK MOBILE ADVERTISING

Place a link to your business on the home page for Carolina news and reach thousands of savvy shoppers. Link directly to your website or mobile app and reach our growing audience. The Daily Gamecock mobile app is a great way to connect with Gamecocks on the go. Check with your account representative for up to date user stats.



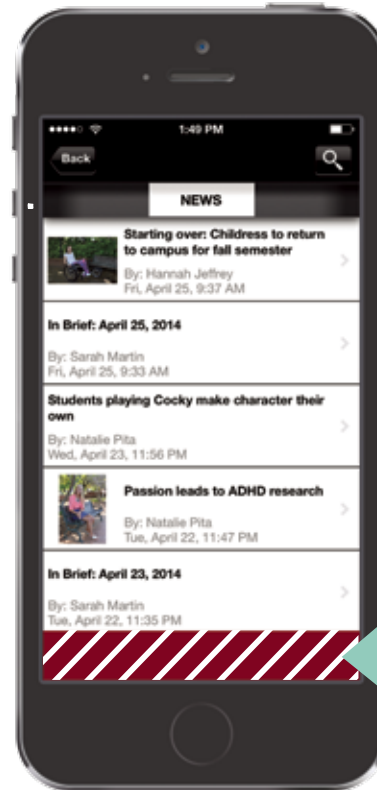
424x404 pixels

### Tile Placement

Purchase a tile that will live on the home page of The Daily Gamecock app. Everytime a user opens the app your logo will be there! Once a user taps your tile they will be sent to your website. Limited space available.

### Tile Rates

1 week	3 weeks
\$125	\$350
6 weeks	12 weeks
\$650	\$1200



320x50 pixels

### Banner Advertising

We are also pleased to offer banner advertising for iPhones, iPads, and Android devices. For iPads, banner advertisements will have a size of 300x250 pixels. Banners will rotate on most pages as the user navigates through the app.

### Banner Rates

1 week	3 weeks
\$70	\$150
6 weeks	12 weeks
\$250	\$400